

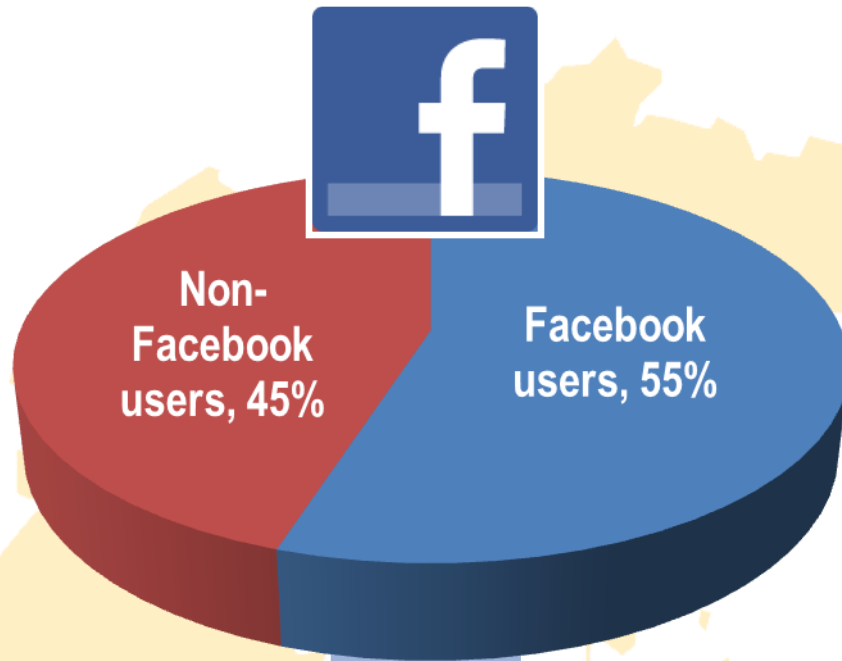
The International Business Awards

Benefits of SNS for all Japanese companies.

Comprehensive Solution, "Creating", "Spreading" and "Managing".

June,2012





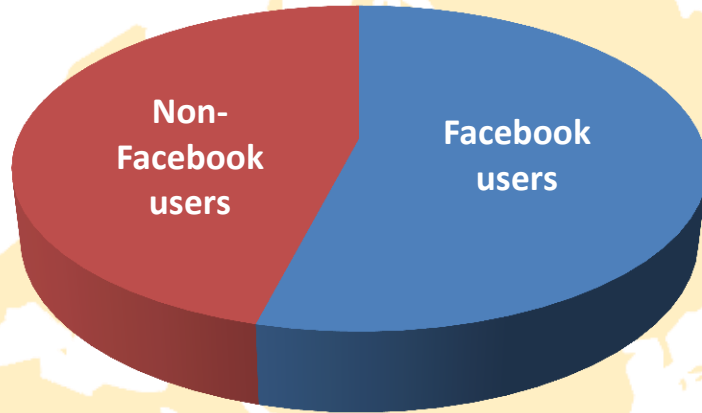
55% of internet users access Facebook. They spend more time with Facebook than with Google.

SNS market is growing globally.

55%

* Source: comScore, inc 2012

The usage rate in Japan is less than any other countries, and Japan is not found in the top 100 countries in the world.

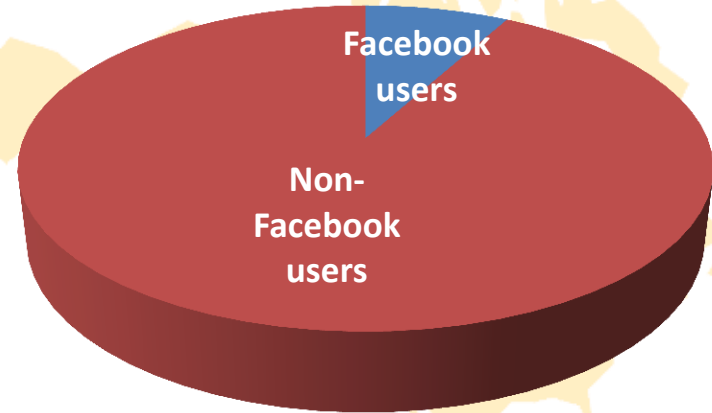


In the US

Facebook users /
population rate

50.9%

* Source: socialbakers.com 2012



In Japan

Facebook users /
population rate

7.8%

usage rate among companies
listed on a stock exchange: 14.7%



IFNet promotes social media usage in business scene by supporting the following three phases.

Create

Spread

Manage

We provide comprehensive support for Japanese companies to start and manage SNS.



Support for creating pages

Everyone can have their own pages

Only 3 steps to make Facebook pages

Our simple CMS doesn't require any knowledge of Facebook pages.

<http://youtu.be/QLUVD3Yb9Po>

1 Install our app by one click

2 Select a design template

3 Input text and images



The screenshots show the FB Maker application interface. The top screenshot is the login screen with the text "Facebookページをはじめましょう" and a "Facebookでログイン" button. The middle screenshot shows a tutorial video with the text "めんどろな設定はいっさい不要 クリックしていくだけでFacebookページがでちゃうんです". The bottom screenshot shows a page creation screen for a pizza shop named "佐々木歯科クリニック" with a "カバー画像を設定する" button.

The development supported by one of the leading internet companies.



Powered by Clisk Corporation
(<http://www.clisk.com/>)

Solution 2: Media exposure on our portal site



Support for spreading out pages

Many people will visit their pages

We connect our client's Facebook pages to our portal site filled with local business information so that their pages will gain more chances to be seen.

Pages are listed on our portal site which gains over a **million PV per month**.



Bizloop

69,000 companies are listed

Covering all the 47 prefectures in Japan

Completely accessible from mobile devices



Bizloop search

IBA winner for 3 years in a row





Support for managing SNS

We provide practical know-hows

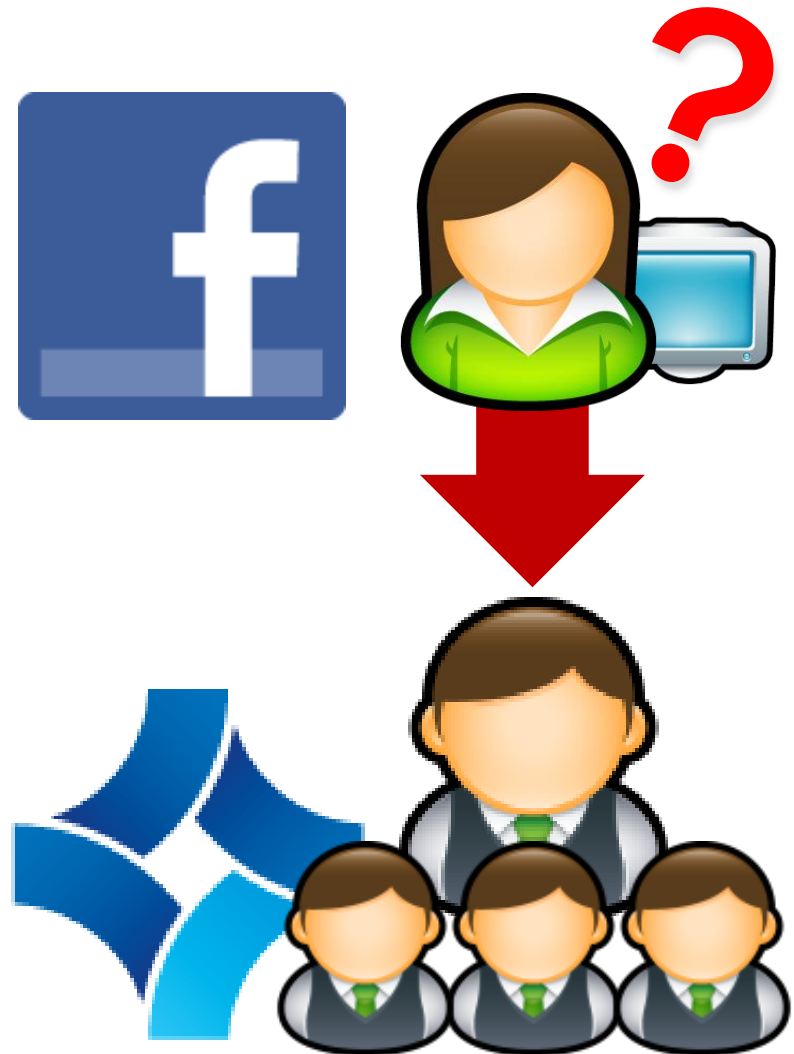
Questions in SNS management will be solved by our Support Service Desk.

Our support staffs answer to all the questions including sales promotion and access log analysis, which will be arisen after Facebook pages are published.

Lectures about SNS media

Access analysis reports

Remote support on clients' PC





IFNet supports Japanese companies to accelerate their business through social media.



| | |
|---------------------|---|
| Company Name | IFNet,Inc. |
| Founded | October 1, 2003 |
| Capital | 100 million yen |
| Representative | Naoya Shimizu, President & CEO |
| Headquarters | 2-13-6 Kakigara-cho, Nihonbashi, Chuo-ku, Tokyo |
| Business Category | Telecommunications Carriers (Notification # :A-15-6120) |
| Number of employees | 77 (As of July 1, 2012) |

Main Business

- Voice and data transmission services under the Telecommunications Business Law
- Internet connection service
- Business advertising
- Planning, production and sales of homepage
- Data processing services and information services
- Computer software development and sales
- Network communication services



We meet minimum requirements for privacy mark system and have been recognized as a good corporate standards for security in the protection of personal information in September 2010.