



"Bizloop Kawasaki"

Portal site enabled by collaboration between the government and private enterprise



株式会社 アイエフネット

What is *Bizloop*? *Kawasaki* 1



Portal site enabled by collaboration between the government and private enterprise

Bizloop stands for “business” and a “circle” of the companies
Bizloop Search is a service portal site for companies and for introducing small and medium-sized businesses in Japan.
Bizloop portal site started in January, 2008. The membership consists mainly of small and medium-sized businesses in Kawasaki city. To be able to run the business, publicity of the government and civilian information are indispensable. By merging local portal sites with one large group will advance its’ usefulness to the employees in the city.

2,643 companies have already registered since the service started, and it is still on the rise.

The companies will be able to post information about their company and their services and products up to 3 pages for free by registering with *Bizloop Kawasaki*, also, companies will be able to update their information directory through the content management system.

What is *Bizloop*? *Kawasaki* 2



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Registered companies' information will be found in the business, area, and keywords fields, And It helps the Kawasaki citizen to find regional service.

The company information will be posted on *Bizloop search* and will contribute to the expansion of the site. Also, it supplies online business matching contents. By registering as a contract membership, you can directly apply for those consigned business orders by nation wide end-users.

To be able to support the companies in Kawasaki city, the site will post beneficial information for small and medium-sized businesses and city events information as a pick-up article. Also sending government information will make it possible for the PPP portal site to run the site.

What is *Bizloop Kawasaki*?

Bizloop Kawasaki is the official portal site for the companies approved by the Kawasaki city, Kanagawa Prefecture. It consists of explanations of the companies' services, introduction of Kawasaki city, search capabilities and other valuable information for the companies, and updated city government information provided by Kawasaki city. It is the portal site of the government and the private citizen.



[Features of *Bizloop Kawasaki*]

Postings of Kawasaki government information and the press releases.

Postings of companies' FAQs answered by Kawasaki city.

Introduction of Kawasaki city and event information.

Postings of beneficial contents for managers and businessmen.

Interlocking of Bizloop search and companies' information search.



Bizloop Kawasaki will support the companies in Kawasaki city.

Features of *Bizloop Kawasaki*

1. Government information.

Reliable government information is provided by the Kawasaki government.

2. Pick up useful information in the city

Events and information for the small and medium-sized businesses that was unable to post inside the city government homepage.

3. Interlocking portal site for the small and medium-sized businesses by the IF net

Product search and the *Bizloop search* services.

The *Bizloop searches* service for companies that register with the site.

Business matching site will enable useful *Bizloop matching* from posted government information.



[Bizloop search]



[Bizloop matching]



[Government information]



[Kawasaki city pick up article]

About posting government information

Government information from Kawasaki city (events, lectures, recruitment, etc)



Interlocking of *Bizloop* search

The Bizloop searches service for companies that register with the site.

More than 300 kinds of company catalog.

The screenshot shows a search results page with a navigation bar at the top. Below the navigation bar, there are several columns of search results. A red box highlights a section titled '商品・サービスカテゴリ' (Product/Service Category), which lists various categories such as 'ショッピングとサービス' (Shopping and Services), 'ビジネス' (Business), and '印刷' (Printing). Each category has a list of sub-items with brief descriptions and icons.

The page displays the products and service list.

The screenshot shows a search results page with a navigation bar at the top. Below the navigation bar, there are several columns of search results. A red box highlights a section titled '印刷' (Printing), which lists various printing services such as '名刺・封筒・伝票' (Business Cards, Envelopes, Invoices), '特製印刷物' (Specialty Printed Materials), and 'シール印刷' (Sticker Printing). Each service has a brief description and a link to the provider's website.