



"Bizloop"

Benefit of the portal site for all small and medium-sized businesses



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Benefit of the portal site for all small and medium-sized businesses.

Bizloop has the meaning of Business and a circle of the companies. *Bizloop search* is the portal site that introduces companies and their services, and the information of the companies has been provided by each registered company.

26,000 companies have registered with this portal site at this present time. End users will search the services and products that they are looking for in the portal site.

Bizloop features a special concept which makes the site's growth ever more advantageous for the member company to get information. The webpage which has information about many companies and their products is like having a content management system website.

Most of the registered companies are small and medium sized enterprises. It doesn't need to have special knowledge, nor enormous amount of cost and time to publicize the website. Just to register the service on the *Bizloop search* helps company owners who are short of information recourse on the internet and advertizing budgets.

What is *Bizloop*? 2



Benefit of the portal site for all small and medium-sized businesses.

This large portal website is now marking “5” on the PageRank in Google which would be able to utilize the value as “backlink” or “satellite-site” of your products.

The company owners will be able to use the company registry service for free, and the IF net company will provide the hearing, writing, and the register form free of charge. Therefore, company owners throughout Japan will achieve priceless advertizing exposures by using the “*Bizloop search*”.

Bizloop search has a special membership plan which is a tool that directly gives jobs to the end user through the business matching function and will help companies save money.

The radical growth show that more than 18,000 have newly registered in the year of 2008. *Bizloop search* supplies WIN-WIN situation amongst business scenes in Japan and it will contribute to stimulate the economic growth throughout.

What is *Bizloop*? 3



Bizloop consists of several tens of thousands of the small and medium-sized businesses.

[Bizloop search]

[Bizloop search] (<http://www.bizloop.jp/>)

The *Bizloop* searches service for companies that register with the site.

Companies that are registered with the site will be able to promote their products and services for free on the site, and the end user will be able to search them on *Bizloop*.



[Bizloop matching]

[Bizloop matching] (<http://www.bizloop-match.jp/>)

Business matching site supports networking with other companies

Business matching site supports networking with other companies



Advantages of using *Bizloop search*

Registered companies will be able to use all functions for free.



Point!

Easy entry/uploading feature that requires minimal information entry by the registered.

3pages of company information can be registered for products information.

Promoting products by the gallery functions.

Posting inquiries forms. Will have a chance to purchase.

More than 300 kinds of company catalog.

[Products Page]



[Inquiries forms]



[Gallery functions]

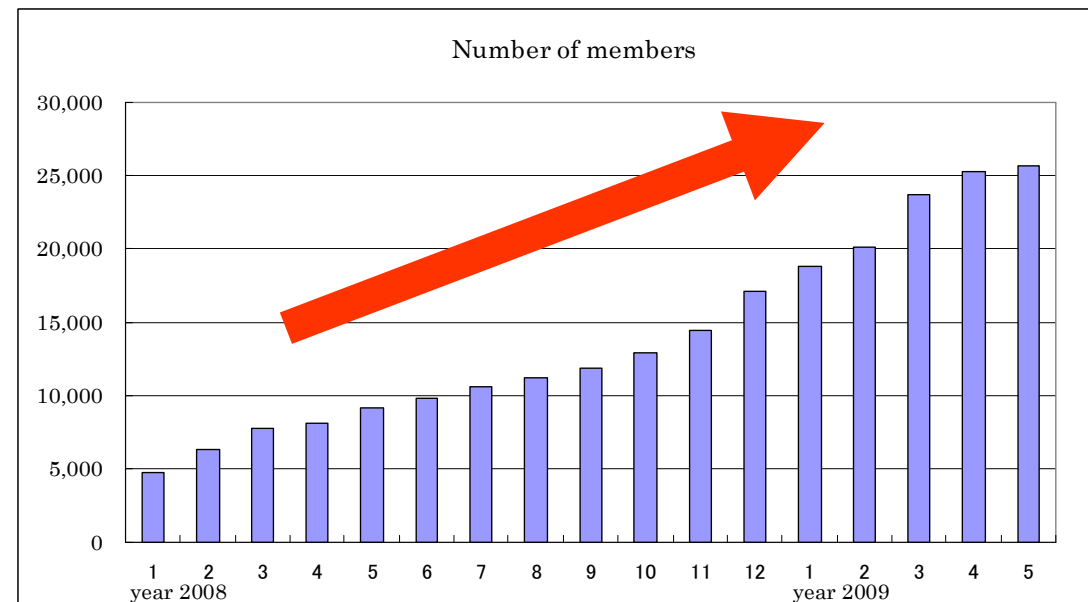
About 26,000 companies are using at the present time.

Quality of the site

Function of the search service, columns, news, valuable contents for the business.



Business matching site supports networking with other companies



(May 7, 2009)

Numbers of registered companies and posted products in *Bizloop* search



Both registered companies and posted products are increasing at good speed

Date	New registered company	Registered company	New items	Posted items
2009/5	370	25667	122	20714
2009/4	1796	25300	1812	20592
2009/3	2653	23525	1070	18780
2009/2	2135	20752	1549	17710
2009/1	1734	18752	2113	16161
2008/12	2614	17059	1591	14048
2008/11	1549	14463	1269	12457
2008/10	1036	12917	1878	11188
2008/9	658	11883	2158	9310
2008/8	651	11231		7152
2008/7	822	10592		
2008/6	657	9777		
2008/5	993	9128		
2008/4	385	8144		
2008/3	1452	7764		
2008/2	1636	6287		
2008/1	2570	4719		
2007/12	553	2198		
2007/11	1645	1645		

Registered company attribute

Percentage of the main category

Sport, Leisure, Entertainment	18.0%
Shopping and Service	16.6%
Education, Learning, Culture	9.2%
Cosmetic, Relaxation	8.7%
Sightseeing, Travel, Accommodation	7.8%
Gourmet	4.9%
Habitation, Living	4.4%
Pet supply	3.4%
Cars, Motor bikes, Bicycle	5.4%
Computer, IT	4.9%

Registered company attribute

Stock company	29.6%
Limited liability company	15.9%
Partnership corporation	0.4%
One-man business	49.5%
Corporate business etc.	4.6%

Registered members (Company) location

Hokaido, Tohoku	10.9%
Kanto	61.3%
Hokuriku, Shinetsu	5.2%
Tokai	5.3%
Kinki	7.3%
Chugoku	2.5%
Shikoku	1.2%
Kyushu, Okinawa	6.2%

What is *Bizloop matching*?

Bizloop matching will support business matching for small and medium-sized businesses.

Analyzing small and medium-sized businesses needs

There are many kinds of needs for the executives of small and medium-sized businesses.

Reducing the budget for salaries

Expanding the market

Expanding the scale of operation

Finding trusted clients

etc.

Bizloop Matching finds your new client, expands your market, and builds trustworthy business partnership.

